

## CONTRACT

**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

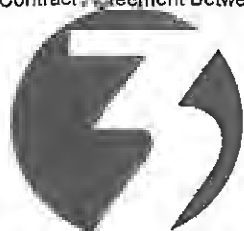
**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<b>Contract / Revision</b> 575097 /		<b>Alt Order #</b> 07903903
<b>Product</b> DBAMA/P/D 60'S		
<b>Contract Dates</b> 09/15/12 - 09/21/12		<b>Estimate #</b> 95/101/1776
<b>Advertiser</b> Dbama/D/President		<b>Original Date / Revision</b> 09/18/12 / 09/18/12
<b>Billing Cycle</b> EOM/EDC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WTKR	<b>Account Executive</b> Jamie Andrus	<b>Sales Office</b> Washington, D.C.
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 8020	<b>Advertiser Code</b> 95	<b>Product Code</b> 101
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/17/12	09/21/12	Let's Make A Deal 9am	9-10am		1:00			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$700.00			
2	3	09/17/12	09/21/12	Newschannel 3 News	12n-1230pm		1:00			NM	5	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$830.00			
3	3	09/17/12	09/21/12	CBS Daytime	1228-3pm		1:00			NM	5	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$830.00			
4	3	09/17/12	09/21/12	Ellen Degeneres 3pm	3-4pm		1:00			NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$560.00			
5	3	09/17/12	09/21/12	NewsChannel 3 News	5-6am		1:00			NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$340.00			
6	3	09/17/12	09/21/12	Newschannel 3 News	6-7am		1:00			NM	5	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$520.00			
7	3	09/17/12	09/21/12	CBS This Morning	7-9a		1:00			NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				7	\$400.00			
8	3	09/16/12	09/16/12	CBS Sunday Morning	9-1030am		1:00			NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$790.00			
9	3	09/17/12	09/21/12	NewsCha 3 Naws First @ 4p	358-5pm		1:00			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				6	\$400.00			
10	3	09/17/12	09/21/12	Newschannel 3 News	5-530pm		1:00			NM	5	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$660.00			
11	3	09/17/12	09/21/12	Newschannel 3 News	530-6pm		1:00			NM	5	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$620.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
575097 /	07903903

Contract Dates	Product	Estimate #
09/15/12 - 09/21/12	OBAMA/P/D 60'S	95/101/1775

Advertiser	Original Date / Revision
Obama/D/President	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
12	3	09/17/12	09/21/12	Newschannel 3 News	6-630pm		1:00			NM	5	\$4,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$970.00			
E 13	3	09/15/12	09/15/12	Newschannel 3 News	6-630pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$340.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/12-09/16/12	Newschannel 3 News	6-630pm	-----Sa--	1:00		<del>\$340.00</del>	NM		
	Credited											
E 14	3	09/16/12	09/16/12	Newschannel 3 News	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/12-09/16/12	Newschannel 3 News	630-7pm	-----SL	1:00		<del>\$400.00</del>	NM		
	Credited											
15	3	09/19/12	09/19/12	CBS Specials	8-930p Big Bro fina		1:00			NM	1	\$3,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$3,310.00			
16	3	09/20/12	09/20/12	Thursday Prime	9-10pm		1:00			NM	1	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$3,850.00			
17	3	09/15/12	09/15/12	Saturday Prime	10-11pm		1:00			NM	1	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,660.00			
E 18	3	09/16/12	09/16/12	Sunday Prime	7-8pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$3,570.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/12-09/16/12	Sunday Prime	7-8pm	-----SL	1:00		<del>\$3,570.00</del>	NM		
	Credited											
E 19	3	09/16/12	09/16/12	Sunday Prime	8-9pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$3,570.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/12-09/16/12	Sunday Prime	8-9pm	-----SL	1:00		<del>\$3,570.00</del>	NM		
	Credited											
<b>Totals</b>											<b>61</b>	<b>\$44,560.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	61	\$44,560.00	\$37,876.00
<b>Totals</b>	<b>61</b>	<b>\$44,560.00</b>	<b>\$37,876.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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